

Kindred Souls Foundation
 Unleashed at Stadium Bowl—Volunteer Meeting
 Lakewood Family YMCA
 June 23, 2024 | 10am – 12pm

Meeting Minutes: Brian called the meeting to order at 10:00 AM. He noted the importance of meeting in person: gives us an opportunity to get to know our fellow volunteers and to put names with faces.

I. Introductions

- a. Directors: Brian, Kelly, Amy
- b. Leads: Alyce (Food Garden), Chris (Packet Pick Up), Donald & Monica (Signs), Jane (Results & Awards), Joan (Parking), Lisa (Partners), Shawndra (Safety), Brian (Heroes & Race Marshals)
- c. Volunteers: we did a round-table introduction of the volunteers in attendance [recorded on master sheet]
- d. Community Partner Organizations
 1. Crystal Judson Family Justice Center—Nadia Van Atter
 2. Summit Veterinary Referral Center—Jessica Tree
 3. The Mission Continues (race marshals)—Brian (for Wes King)
 4. Travis Manion Foundation (race marshals)—Amy Tiemeyer
 5. Wolf Haven—Amy Porter

II. Overview of Unleashed

- a. Two-fold mission of Unleashed:
 1. Kindred Souls Foundation Annual Fundraiser:
 - A. Net profits of the race help fund Kindred Souls Foundation (KSF) work
 - B. Opportunity to reach demographic not animal welfare specific
 2. Community Event
 - A. Unleashed is an excellent opportunity to build community with positive activity
 - B. Includes Community Partner Volunteers and Wellness Partners
- b. Peer-to-Peer Fundraising
 1. New this year
 2. All proceeds go to community spay/neuter fund for cats and dogs
 - A. Why spay/neuter? Shelter Animal Count (SAC), the national database for shelter statistics, reports 900,000 more animals have entered and lingered in our nation's shelters since January 2021, resulting in an ongoing capacity crisis. (SAC Intake and Outcome Data Analysis, Full Year 2023).
 - B. Spay/neuter is an actionable effort we can affect now, but is expensive
 - C. KSF works with NW Spay/Neuter, FJC, and Catholic Community Service to provide spay/neuter vouchers to assist those who are unable to afford to spay/neuter their animals.
 3. Given this is the first year for this type of fundraising, we will be testing the efficacy and feasibility.
 4. Start with KSF page (to learn about KSF), then proceed to the Unleashed page where you can set up a fundraising page; you can customize the page content.

5. There will be incentives for the individual and the team with the most funding
6. if you are not comfortable with fundraising, don't worry about it

III. Race Stats—Registrations to date

- a. Currently at double the amount we had this time last year
- b. ~9:45 Start of Heroes race: teams of three with weighted vests (#40 for men and #20 for women); 1628 steps in under 25 min.
- c. Pack Teams
 1. New this year (rather than previous years' Community Partners)
 2. Easier to set up teams through Run Sign Up
 3. Prizes for largest Pack Team and fastest Pack Team

IV. Overview of Volunteer Areas: Leads provided a brief synopsis of volunteer activities in each area

Note: Chris distributed printed Volunteer Handbooks which contain a QR code that provides Lead contact information. The Volunteer Handbook is also available digitally on the Unleashed Volunteer Update webpage. The Volunteer webpage is updated frequently, and volunteers are expected to check it and stay on top of updates. A 'check on knowledge' will allow volunteers to ensure they are informed for pre-race day tasks and race day.

a. Pre-Event

1. Packet Assembly (Shawndra): Wednesday, 07/31, Lakewood Family YMCA, ~5PM - 8PM; fold t-shirts and place in bags with other materials.
2. Bib Assembly: not needed for 2024; no meal wristband required this year
3. Packet Pick-up (Chris): Friday, 08/02, Lakewood Family YMCA, 3PM – 7PM (set up at 3PM, participants pick-up starting at 4PM)
4. Field Set Up (Brian): Saturday, 08/03, Stadium Bowl, 3PM until finished (~7PM)
 - A. Why 3PM start? Corresponds with start time for Stadium Bowl rental; this is a major cost of the event and we want to limit costs as much as possible
 - B. Set up race course, race start line, tents on field, food garden, water stations, signage on field
 - C. Physically demanding activity (stay hydrated; food and drink provided)
 - D. We hire security to watch the set-up overnight

b. Event Day (Sunday, 08/04)

1. Packet Pick Up (Chris): provide bibs and packets to participants; need volunteers for 'front line' interaction with participants and for 'pulling' packets.
2. Signage Posting (Donald & Monica): pick up signs on Saturday; early Sunday morning post signs along route to Stadium HS and into Stadium Bowl. After event, gather the signs and prep for storage.
3. Parking (Joan): Sunday 7AM to a little after race start; first interaction with participants so an opportunity to build a positive atmosphere for the event; direct participants (and volunteers) to parking areas; answer questions about event; coordinate traffic down the access road during set-up on Sunday morning; coordinate participant and participant support access to bowl.
4. Partner Support (Lisa): coordinate access, provide information, tent set-up for Wellness Partners on the field (those providing a service for race participants). Saturday, monitor

ramp into bowl to coordinate Wellness Partner set-up. On Sunday, greet partners and support during the event—firm but friendly. Coordinate the exit strategy following the event.

5. Food Garden (Alyce): assist vendors with set-up, support vendors and participants during the event, dismantle the food garden after the event and coordinate field clean up.
6. Race Results/Awards (Jane): relay race results from time keeper to results/award table; tally results and determine awards, assist Brian with awards presentation.
7. Race Line/Roving Field Safety & Support (Shawndra)
 - A. Field/Event safety is everyone's responsibility: know where medic tent is, be observant of participants (and others), assist anyone who needs help (e.g., walk them to the medic tent, if warranted; call for assistance, if needed; call 911, if needed)
 - B. Race line mile markers at start
 - C. Be aware of safety issues throughout the event
 - D. we want all participants, and supporters, to feel safe; and cheer them on!
8. Race Marshals & Heroes Race (Brian)
 - A. 20+ Race Marshals will be at the event (from Travis Manion Foundation and The Mission Continues)
 - B. Posted on the steps to direct and assist participants
 - C. Marshals will have a separate meeting prior to the event and an on-field safety briefing on Sunday morning.

V. Questions and Comments

- a. How do we indicate where we want to volunteer? *Done during online registration*
- b. Will we have the Gator/shuttle this year? *Yes, Mark will help again this year.*
- c. No cannon this year? *No cannon. In the past the cannon has upset pets in the areas around the Stadium Bowl and we want to be 'good neighbors. Starting signal is being determined.*
- d. Why no bib assembly this year? *No hot breakfast item this year, therefore, no wristband needed. Mince will donate 1000 homemade bagels and fancy cream cheeses.*
- e. What advertising is being done? *Brian runs with local clubs and hands out fliers (also, booth at Sound to Narrows, etc.). Brian has fliers for us to distribute, if wanted. [online advertising as well].*

Note: YMCA of Pierce and Kitsap Counties are a sponsor for Unleashed this year. In addition, the YMCA will be renting the Stadium Bowl from 7 – 10 AM on Saturdays in July to allow folks to train (do not need to be a Y member but will need to sign a waiver). Also, the YMCA is advertising Unleashed at their facilities.

- f. Will there be misters and/or showers this year? *No*
- g. Storage on the field for racers? *No. Participants are responsible for having someone watch their stuff or leave it at home or in vehicle. To date, we have not had anyone report a theft.*
- h. Comment: We are using an iconic space (Stadium Bowl)—great atmosphere.
- i. Comment: This is a great event where volunteers are: helpful, involved, joyous. As Brian says, "Joy matters, and it's sticky."